

# Feed More People for *Less* Campaign

Making good food more accessible, reducing food waste, and creating stronger communities.

Access to food is a *right*,  
not a *privilege*.



Lucy's Pantry  
Community Network

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# Introduction

## **FEED MORE FOR LESS IS THE OVERARCHING MISSION OF LUCY'S PANTRY.**

It is a commitment to making good food more accessible, reducing food waste, and supporting stronger communities through practical local action.

It is not a single programme, but a community-led network that brings together food suppliers, community organisations, and local residents.

### **Our Belief**

We believe:

#### **Food is a right, not a privilege.**

No one should go without access to good quality food while edible surplus is wasted within the food system.

Feed More for Less exists to address this imbalance through collaboration, efficiency, and community action.

# Our Vision

## GOOD FOOD FOR LESS

This campaign exists to make good food accessible to local communities while reducing food waste.

Through a network of trusted organisations, surplus food is redistributed into affordable food bags for households that need it most.

Our mission is simple:

**Feed more people for less**, while strengthening communities and reducing environmental impact.

We are working towards a future where:

- Good food is never wasted
- Local organisations work together to support communities
- Households access affordable food with dignity
- Food systems are connected, efficient, and community-led

## OUR GOALS

Our long-term goals are to:

- Make affordable food consistently accessible at community level
- Reduce avoidable food waste across the supply chain
- Build a trusted network of community organisations
- Enable organisations to support residents in practical ways

Create a scalable and sustainable local food system

# The Challenge

Across our communities, many households are facing increasing financial pressures:

- Food prices continue to rise
- Household budgets are under increasing pressure
- Many families are forced to make difficult choices between essentials
- At the same time, large volumes of good-quality food are wasted within the supply chain every day

This creates a clear imbalance:

**Need on one side. Surplus on the other.**

Without a structured localised system to connect the two, both food waste and food insecurity persist.

Lucy's Pantry food system aims to bridge this gap by transforming surplus food into affordable food bags that provide real value to local residents.



# The Climate Challenge

Alongside the social and economic pressures, there is also a growing environmental challenge linked to how food is produced, distributed, and wasted.

When good food is wasted, the impact is not only lost nutrition but also unnecessary environmental cost. Food production uses land, water, energy, and transport – and when food is thrown away, all of those resources are wasted too.

**Reducing food waste is therefore not just a social issue, but a climate issue.**

Through the Good Food for Less programme, quality food that might otherwise go to waste is given a valuable purpose, helping households access affordable food while reducing environmental impact.

# Our Solution

Now more than ever, there is a need to build resilient systems to support our communities to access good food.

Feed More for Less is a practical community food system that connects surplus food with local need.

It does this through:

- A central hub that receives and prepares surplus food
- A structured food bag programme (Good Food for Less)
- A network of Community Hub Partners
- A simple booking system for residents
- Support from food suppliers and community organisations

This creates a coordinated pathway:

**Surplus food → Central hub → Community hubs → Local households**



# How we deliver the mission

**Feed More for Less** is delivered through partnership working.

We work with a wide range of organisations including; community centres, charities, libraries, local authorities, employers, churches & faith organisations, schools, housing associations, community groups, health & wellbeing services, food producers, farms, wholesalers, manufacturers, retailers, and food redistribution organisations.

Organisations can participate in one or more ways depending on their capacity, facilities, and objectives.

## WAYS TO PARTNER WITH US

**Community Hub Partners** provide a location where members can collect their Good Food for Less surplus bags.

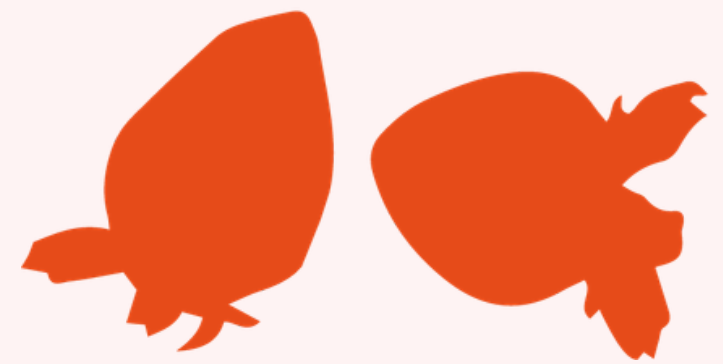
**Community Support Partners** help residents by purchasing memberships, food credits, or food bags on behalf of beneficiaries or service users.

**Food Supply Partners** help provide the surplus food that powers the network.

**Outreach Partners** help raise awareness of the programme and connect residents with affordable food support.



# Good Food for Less



## WHAT IS A GOOD FOR LESS SURPLUS BAG?

A Good Food for Less Surplus Bag is a pre-packed bag of quality surplus food made available through the Lucy's Pantry Community Network.

Bags may contain a variety of items including fresh fruit and vegetables, bakery products, chilled and frozen food, cupboard staples, drinks and other surplus products available at the time of packing.

No two bags are exactly the same, but each is designed to provide excellent value while helping reduce food waste and support local communities.

Members can choose a Small bag for £5 (worth £10+), a Medium option for £13.50 (3 bags worth £30+), or a Large option for £20 (5 bags worth £50+), providing great value while helping reduce food waste.

## WHAT IS SURPLUS FOOD?

Surplus food is good quality food that is safe to eat but can no longer be sold through its original route. This may include excess produce from farms, overproduction, seasonal stock, packaging changes or products approaching or exceeding their Best Before date.

Rather than going to waste, surplus food can be redistributed to local communities where it can be enjoyed and valued.

# Expected Outcomes

Through Feed More for Less, we aim to create lasting social, environmental, and community impact.

As the network grows, more households will be able to access affordable food in their local communities, helping families stretch their budgets while maintaining access to high-quality food.

The programme will also strengthen local partnerships by bringing together community organisations, food suppliers, volunteers, and supporters around a shared mission.

Together, we aim to build a connected community network that reaches more people, recovers more surplus food, and creates greater impact year after year.

## MEASURING IMPACT

We measure impact across four key areas:

### 1. Food Access

- Number of food bags distributed
- Number of households supported

### 2. Financial Impact

- Estimated retail value of food provided
- Average savings per household

### 3. Environmental Impact

- Food waste diverted from disposal
- Estimated CO<sub>2</sub> savings from redistribution

### 4. Community Engagement

- Number of active Community Hubs
- Partner organisations engaged
- Volunteer and staff contribution



# Join the Movement

Feed More for Less is built on collaboration.

We invite organisations to join the Lucy's Pantry Community Network as:

**Community Hub Partners**

**Outreach Partners**

**Food Supply Partners**

**Community Support Partners**

Together, we can

1. **build a more efficient and compassionate local food system**
2. **create a sustainable community food network that makes affordable food accessible**
3. **continue Feeding More for Less while reducing waste and strengthening local communities**

Register to distribute  
our Good Food for Less  
surplus bags

FEED MORE FOR LESS |  
Community Hub Partner  
Registration Form



## Partner with us

For more information email: [team@lucyspantry.co.uk](mailto:team@lucyspantry.co.uk)